

The Cathedral Center presents...
The Pathway Home
A Fall Celebration of Ending Homelessness

(Once upon a time it was the Cathedral Center Annual Fall Gala)

November 9, 2017 5 – 8 pm

Atrium of the Cathedral of St. John the Evangelist



Contact Person: _____

Name as you would like it to appear on Fall Celebration materials: _____

Address: _____

Phone: _____ Email: _____

SPONSORSHIP OPPORTUNITIES:

Please indicate your level of support below:

_____ **Presenting Sponsor (\$10,000) EXCLUSIVE**
16 Tickets to Celebration

_____ **Safe Housing Sponsor (\$7,500) EXCLUSIVE**
12 Tickets to Celebration

_____ **Social Change Sponsor (\$5,000)**
8 Tickets to Celebration

_____ **Safety Net Sponsor (\$2,500)**
6 Tickets to Celebration

_____ **Women's Independence Sponsor (\$1,000)**
4 Tickets to Celebration

_____ **Client Transformation Sponsor (\$500)**
2 Tickets to Celebration

_____ **Program Book Sponsor**
 \$500 Full page b&w ad (8" h x 5" w)
 \$250 Half page b&w ad (4" h x 2½" w)
 \$100 Quarter page b&w ad (3⅞" h x 2½" w)
 \$50 Business card size b&w ad

_____ *I am unable to attend but wish to contribute*
\$_____ to support services for women
and families

PAYMENT METHOD:

Check enclosed for \$ _____ (Pay to Cathedral Center, Inc.)

To purchase a sponsorship online visit: www.cathedral-center.org/celebration

Charge the following credit card for \$ _____
 MasterCard Visa Account Number: _____ Expiration: _____

Name as it appears on the card: _____ Authorized Signature: _____

Mailing address for card: _____

Please return this form:

By mail to: The Cathedral Center, Inc., Attn: Carol McLain, 845 N. Van Buren Street, Milwaukee, WI 53202

By fax to: 414-831-0439 Attn: Carol McLain

By email to: development@cathedral-center.org

Please direct questions to Carol McLain at cmclain@cathedral-center.org or (414) 831-0394 x2127.

For more information, please visit our website at www.cathedral-center.org/celebration.

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The Pathway Home

A Fall Celebration of Ending Homelessness

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Presenting Sponsor (\$10,000) EXCLUSIVE

(Fair market value of benefits received is \$240. The difference between the price and the value is fully deductible)

16 Tickets to Celebration and one reserved table in prime location with name/logo (seating for up to 8)

Logo/name as Presenting Sponsor on all Celebration communication, including:

- Logo on invitation (2,000 mailed), poster and program
- Full page (8" h x 5" w) color ad, back program cover
- Website ad & link
- Social media posts (over 700 FB followers), and inclusion in social media event plan
- Verbal recognition at Fall Celebration
- On-screen recognition at event (logo plus ad)
- Exclusive logo on mobile bidding items & interface
- ½ page ad in Fall or Winter newsletter (1100 mailed)
- Post-event thank-you & link on website
- Opportunity to provide a display at Fall Celebration and branded gift to event guests (200) or CCI volunteers (1500)

Safe Housing Sponsor (\$7,500) EXCLUSIVE

(Fair market value of benefits received is \$180. The difference between the price and the value is fully deductible)

12 Tickets to Celebration and one reserved table with name/logo (seating for up to 8)

- Logo on invitation (2,000 mailed) and poster
- Full page (8" h x 5" w) color ad, inside program cover
- Website ad & link
- Social media posts (over 700 FB followers), and inclusion in social media event plan
- Verbal recognition at Fall Celebration
- On-screen recognition at event (logo plus 30 second pause)
- ¼ page ad in Fall/Winter newsletter (1100 mailed)
- Post-event thank-you & link on website
- Opportunity to provide a display at Fall Celebration and branded gift to event guests (200)

Social Change Sponsor (\$5,000)

(Fair market value of benefits received is \$120. The difference between the price and the value is fully deductible)

8 Tickets to Celebration

- Logo on invitation (2,000 mailed) and poster
- ½ page (4" h x 5" w) black & white ad in program
- Website recognition
- Social media posts (over 700 FB followers), and inclusion in social media event plan
- Verbal recognition at Fall Celebration
- On-screen recognition at event (list)
- Acknowledgment in Fall newsletter (1100 mailed)
- Post-event thank-you on website
- Opportunity to provide a display at Fall Celebration and/or branded gift to event guests (200)

Safety Net Sponsor (\$2,500)

(Fair market value of benefits received is \$90. The difference between the price and the value is fully deductible)

6 Tickets to Celebration

- Listing on invitation (2,000 mailed), poster & program
- Website recognition
- Verbal recognition at Fall Celebration
- On-screen recognition at event (list)
- Acknowledgment in Fall newsletter (1100 mailed)
- Post-event thank-you on website
- Opportunity to provide a display at Fall Celebration or branded gift to event guests (200)

Women's Independence Sponsor (\$1,000)

(Fair market value of benefits received is \$60. The difference between the price and the value is fully deductible)

4 Tickets to Celebration

- Listing on invitation (2,000 mailed), poster & program
- Website recognition
- Verbal recognition at Fall Celebration
- On-screen recognition at event (list)
- Acknowledgment in Fall newsletter (1100 mailed)
- Post-event thank-you on website

Client Transformation Advocate (\$500)

(Fair market value of benefits received is \$30. The difference between the price and the value is fully deductible)

2 Tickets to Celebration

- Listing on invitation (2,000 mailed), poster & program
- Website recognition & post-event thank you
- Acknowledgment in Fall newsletter (1100 mailed)