



Working to end homelessness, one life at a time. **CATHEDRAL CENTER**

A nonsectarian agency serving women and families.

A PARTNERSHIP OF:

Cathedral of St. John
the Evangelist

OFFICERS:

Elizabeth Sellars - PRESIDENT
Pat Hickey - VICE PRESIDENT
Tony Tagliavia - SECRETARY
Patti Dew - TREASURER
Jim Trubshaw - MEMBER AT LARGE

BOARD MEMBERS:

Carrie Bedore
Julia Fennelly
Meghan Focht
Bill Klingsporn
Robert Mikulay
Molly Perillo
Kimberly Preston
Shemia Watts
Tracey Wellman

EX OFFICIO:

Donna Rongholt-Migan

September 20th, 2024

Dear Interested Campaign Consultants:

The purpose of the discovery call earlier this week was intended to offer clarification to components of the RFP, for those who would be interested in responding with a full proposal. Information such as longitudinal data of giving, plans for securing major gifts or information about specific donors will not be provided until a contractual relationship is secured and we have agreements regarding confidentiality of donor information and agency plans.

I will be unable to provide answers to questions that I would not feel comfortable sharing on our website in a public manner or that might compromise the integrity of our request for proposals, which provided great detail regarding our goals and intentions. There will be further opportunity to ask such specific questions during the interview process with finalists.

That said, the following information is provided as a summary response to questions received from interested consultants by the due date of end of day on Monday September 16th:

- Cathedral Center's intention is to work with a consultant to finalize a realistic campaign goal. The wide range of total funds currently cited reflects our need to fully evaluate the building of interest to understand the potential costs of renovations.
- We project being able to have a reasonable assessment of the viability of the building of interest by early 2025, with the understanding that the building itself will not be available for sale until approximately September 2025.
- Cathedral Center anticipates being able to raise \$1.5 million or 21% of the smaller \$7 million goal, from our current donors and board committed funds, separate from assistance from consultants.
- Cathedral Center's board is committed and influential, with well-connected campaign co-chairs identified.
- We seek a consultant who can guide us toward a realistic campaign goal and assessment of resources, including introducing new donor relationships, as well as building on existing donors without negatively impacting our annual fund needs.



Cathedral Center | Cathedral-Center.org | P: (414) 831-0394 | F: 414.831.0439

Shelter & Supportive Services - 845 N. Van Buren Street, Milwaukee, WI 53202

Satellite Office - 710 N. Plankinton Avenue, #803, Milwaukee, WI 53203

Friendship House - 1029 N. Marshall Street, Milwaukee, WI 53202



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- Cathedral Center believes our donors would receive a campaign well. Our supporters are well aware of our space limitations, in particular lack of kitchen facilities or privacy for women currently living in congregate spaces. We have not sought capital gifts in the past, beyond purchasing equipment. Our donors trust we are transparent with our needs.
- Cathedral Center uses Donor Snap for our database.
- Integrating philanthropy throughout agency services and operations is anticipated to be welcomed by all staff and volunteers, though we welcome assessment and feedback from the contracted consultant.
- It is important to note that CCI does not currently have a development director. Instead, we have a committed team of three full-time development staff who share leadership for development goals, under the direction of the Executive Director. Our preference is to engage a consulting firm for the specific talent needed for a successful campaign, rather than to hire a director during a professional climate that does not promise longevity with an agency.
- Employees are generally aware that we will be pursuing a capital campaign, and all feel the stress of limited space. Consumer feedback sessions will begin in the 2024-25 winter.

Thank you for your interest in supporting Cathedral Center to continue our mission in service to women and families with children in Milwaukee! I look forward to hearing from you.

Best Regards,

Donna Rongholt-Migan
Executive Director



Greater Milwaukee & Waukesha County

